



Position: Intern/Trainee (Branding & PR)

Ref no.: JOB-PRT-0218

Responsibilities:

Develop and implement strategic corporate communication strategy to support brand building and the business development of the company

Managing the content on the company's website and social media accounts

Engage in logistics management of corporate events

Drafting of press releases, handle media inquiries and maintain a comprehensive media database

Perform ad hoc assignments and handle special projects from time to time assigned by supervisor

Requirement:

Fresh Graduates or studying of Degree Holder or above in Marketing, Journalism, Communications, Business Administration or related disciplines;

Excellent communication and writing skills, fluent in both Chinese (Cantonese and Mandarin) and English

Proficient in MS Office including Word, Excel and PowerPoint

Independent, attentive to details and with good interpersonal skills

A team player who is willing to work in flexible hours

Ability to work under pressure with tight deadlines

Please enclose resume and expected hourly/monthly salary to Human Resources and email to hr@amtdgroup.com or AMTD Group Company Limited, 23/F - 25/F Nexxus Building, 40 Connaught Road Central, Hong Kong by mail. Please quote the Job Ref no. at the subject title.

We are an equal opportunity employer and welcome applications from all qualified candidates. Personal data collected will be treated in the strictest confidence and handled confidentially by authorized personnel for recruitment related purposes. Applicants not hearing from us within six weeks from the date of advertisement may consider their application unsuccessful.