



TNS advises clients on specific growth strategies around new market entry, innovation, brand switching and stakeholder management, based on long-established expertise and market-leading solutions. With a presence in over 80 countries, TNS understands individual human behaviors and attitudes across every cultural, economic and political region of the world.

Our office in Hong Kong provides a full range of marketing research services; We are seeking confident, inspiring and inquisitive individuals who would **go beyond delivering insights** in *solving business problems and providing every client with a **precise plan** to address their business challenges and ensure growth*. Candidates who can rise to the challenge of working in a demanding, yet rewarding industry will become part of a dynamic and international team, working alongside global organizations and providing business solutions of the highest quality.

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## Research Associate / Research Executive (Qualitative)

Ref. no.: TNSHKG-QL-HKU20180201

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### Job Responsibilities

- Coordinate with clients and facilitate client relations, provide highest level of client service
- Regular client contact including participation of client meetings
- Manage project design, proposal writing, planning and drafting report
- Plan and work closely with Project Services team to execute research projects with some supervision
- Uphold and implement quality control procedures
- Provide administrative support to the team
- Actively seek learning opportunities, take every opportunity to develop self, through formal and informal training or learning

### Job Requirement

- University degree, preferably with a major in Business, Marketing, Sociology, Psychology, Philosophy or English
- Working experience is preferred but not a must
- Basic understanding of qualitative research processes and analysis tools is an advantage
- Demonstrate a desire to learn and improve professional competence and knowledge, by following appropriate self-development or training
- Basic research project management skills
- Willingness to accept responsibility and accountability for work
- Ability to responds to queries/ requests promptly, provides ongoing and accurate feedback
- Interpersonal, analytical thinking and problem solving skills
- Good command in both written and spoken English and Chinese, knowledge in Mandarin is an advantage
- Strong attention to detail
- Ability to multi-task and handle stress/work under pressure
- Good command of MS Office (Word, PowerPoint, Excel)

Interested parties please send your full resume with expected salary to [HR.HK@tnsglobal.com](mailto:HR.HK@tnsglobal.com) (Please quote job reference number on all correspondence). Personal data will be used for recruitment purpose only.

Industry	Research / Survey
Job Function	Marketing / Public Relations > Marketing - Market Research Marketing / Public Relations > Public Relations - General / Support
Location	Hong Kong Island
Benefits	Five-day work week Medical insurance Double pay