



DT Digital - “Marketing Trainee” Internship Program (Hong Kong)

If you are a self-motivated person who is interested in marketing, digital, social, communications and public relations and always eager to acquire actual work experience, here is a chance for you. This is a valuable opportunity for competent and conscientious candidates to obtain agency work experience in a real business environment.

The structure of the program varies from individual to individual; however, generally the first week will be spent on orientation, i.e. getting to know DT, DT's business, and your counterparts.

Subsequently industry research, clients’ projects and assignments will be given to you to work on under the supervision of a senior. From such work, you will be exposed to marketing and digital, social, communications and public relations through campaigns executions, reports writing, research results and third parties liaison.

Job Description:

- All aspects of marketing including liaising with clients, KOLs, media, partners and industry insiders
- Creative proposals write up
- Marketing materials write-up
- KOLs pitching and handling
- Industry research
- Content strategy creation and execution
- Platforms executions
- Computer and internet savvy such as creative software

Requirements:

- University graduates / students with priority given to business, marketing, communications, linguistics majors
- Overtime/flexible time schedule according to ongoing projects
- Good command of written & spoken English and/or Chinese
- Aggressive to open business discussion with strangers
- Good interpersonal & organizational skills
- Knowledge of social media platforms necessary
- Work under pressure & tight deadline

Work duration: From Monday to Friday, 9am to 6pm

Position is available for full-time or part-time

To apply, please email cover letter and C.V. to career@dtdigitalasia.com