

3rd Hong Kong Digital Advertising Industry Fresh Graduate Support Scheme - 3rd Career Talk on 18 May and Portfolio Presentation Event on 26 May

To: All HKU final year students and fresh graduates,

The 3rd Hong Kong Digital Advertising Industry Fresh Graduate Support Scheme (3rd HKDAI.GSS) is going to organize the **3rd Career Talk on 18 May** and **Portfolio Presentation Event on 26 May**.

Career Talk (18 May 2017)

The aim for the Career Talk is to help fresh graduate and final year students who are interested in digital advertising to have a deeper understanding of the career development and different job functions in the industry.

They will also have a chance to meet some senior management from digital advertising companies in Hong Kong. Three speakers will share industry development trends, types of jobs that are available in the market, as well as job requirements and career prospects of the industry.

Date: 18 May 2017 (Thursday)

Time: 18:30 - 20:30 (Registration starts at 18:15)

Venue: Theatre 3, 1/F, HKPC Building, 78 Tat Chee Avenue, Kowloon

Registration link:

https://docs.google.com/a/hkaim.org/forms/d/e/1FAIpQLSewg_EHextN4Dzt997TTVPQBA_nDQqT08FhijHnqO-4JYyEZCA/viewform

Details: <http://www.careers.hku.hk/NEW/news/1617/attachment/050811a.pdf>

Portfolio Presentation Event (26 May 2017)

The portfolio presentation event acts as a platform for graduates to present and showcase their digital creative works to potential employers.

Date: 26 May 2017 (Friday)

Time: 18:30 - 21:00

Venue: HKPC Building, 78 Tat Chee Avenue, Kowloon

Registration link:

https://docs.google.com/a/hkaim.org/forms/d/e/1FAIpQLSe7dkCRTmr6EBaGddYpAvICDNH-WTBm5z_5UzVXb7uLPNSlw/viewform

Students are encouraged to join the captioned event so as to provide them with chances to present their works to Creative Directors / Senior Management of some top digital advertising companies. They will receive comments from top management about their portfolio and practice presentation skills and learn more about the job requirements of the digital advertising industry through this event.

All participating students will be pre-matched with those companies which they are going to interview with. Students are advised to study the company background and understand the company before attending the portfolio presentation event.

Details: <http://www.careers.hku.hk/NEW/news/1617/attachment/050811b.pdf>

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