

**[REMINDER] 挑戰盃全國賽香港區選拔賽—香港大學生創新及創業大賽
Challenge Cup National Competition - Hong Kong Regional Final:
Hong Kong University Student Innovation and Entrepreneurship
Competition 2017 (Deadline: 25 Apr)**



To: All HKU students,

You are cordially invited to take part in the “**Challenge Cup**” **National Competition-Hong Kong Regional Final 2017** as organized by HKNCA Innovation & Entrepreneurship Centre and HKU is one of the co-organisers.

Innovation and technology are the driving forces behind Hong Kong’s sustainable development and the key factors in strengthening our industrial competitiveness. While innovative talents are the top most important resources in the development of the innovation and technology industries. The Competition is an opportunity for academic exchanges and also a platform for the search of innovative talents from HKU.

All categories carry a monetary award exceed HKD\$300,000 in total. Top winners will represent HKSAR and HKU in “Challenge Cup” National Competition to be held in Shanghai in November.

Important Dates

- 25 April 2017 (Tuesday) Deadline for Registration and Project Submission
- 6 May 2017 (Saturday) Initial Judging
- 22 May 2017 (Monday) Final Judging & Public Exhibition
- 23 May 2017 (Tuesday) Award Ceremony

Categories

Innovation (Research Thesis / Invention)

Individual or Team (2-4 members) Project. Members must be from the same institute.

- Life Sciences
- Energy and Chemical Engineering
- Information Technology
- Math. & Physics / Mechanics & Control System

Entrepreneurship

Team (2-6 members) Project. Members could be formed by different institutes

- Entrepreneurship Proposal
- Social Enterprise
- Startup

Eligibility

For all categories: Full time diploma, higher diploma, associate's, bachelor's, master's and doctoral degree students. (on-job postgraduates exclusive).

Only for Startup: Full time diploma, associate's, bachelor's, master's and doctoral degree students or graduates within 3 years listed in previous point and the enterprise has been operating for at least 3 months.

Application Method

Interested students please apply before **25 April 2017 (Tuesday)**.

You may either submit an [online application](#) or download the [application form](#) and:

- *fax the completed Application Form to 2516 6533; or*
- *post the completed Application Form to the Innovation & Entrepreneurship Centre (Address: Unit 251, 2/F, 12W, Phase 3, Hong Kong Science Park, Shatin, N.T., Hong Kong); or*
- *email the completed Application Form to challengecup@newgen.org.hk with the subject as "Challenge Cup" National Competition - Hong Kong Regional Final.*

Message from Professor Andy Hor, Vice-President & Pro-Vice-Chancellor (Research)

"We strongly encourage you to participate in "The Challenge Cup 2017, in which HKU is one of the co-organisers.

The competition provides a valuable opportunity to advance research ideas, promote innovation, cultivate entrepreneurial activities, and develop business plans. All of these are essential ingredients of a modern innovative economy.

If you need assistance or advice from the Technology Transfer Office, you may wish to contact Ms Alice Wong by 2299-0177 or by email alice@tto.hku.hk.

HKU strives to be a truly innovative university with a holistic and vibrant innovation and entrepreneurial culture that supports our education and research mission. It is our belief that you will come forward and participate in meaningful challenges of this nature."

Messages from the 2016 National Competition Participants

Four HKU teams won silver awards in the China College Students Entrepreneurship Competition 2016 held in Chengdu.

Jake CHAN (BBA(IBGM)), cofounder of Recipio - a retail technology enterprise providing digital receipt, coupons and membership services:

“This is a good experience to our team. We explored the startup environment in mainland China. It is completely different from Hong Kong. Students in China are keen to invent new products and create new business models while the government and enterprises are supportive to entrepreneurship. Many corporates sponsored or even entered into partnership with the teams during the competition. Our team will sum up the experience and learn from this competition. The judges gave us invaluable advices in strategy development and expansion plans. Exchanging ideas with other teams also brought us new insights in technological innovation. All these aids Recipio to further grow and become a successful startup in Hong Kong.”

Andy LAU (PhD), cofounder of Conzeb Limited - builds a fully automated instrumentation for easy and simple cancer screening:

“The competition was a place full of sparks of innovation. There were more than a thousand teams joining the national final competition. These teams came from different universities of different strengths and various culture. The venue that put together talents from fields including agriculture, bio-medicine, engineering and even arts, allowed our minds to cross over and learn from each other. Young people like us expressed our ideas and discuss any possibilities. These gave births to new ideas and images of future. The competition gave us a feeling that there was no border between different subjects and there should not be. It showed us the future shall be defined in an interdisciplinary and passionate atmosphere. Innovation should not be confined to different specific areas or subjects, and dreams will guide.”

Jeffery LIN (BA, year 2), cofounder of Artperience - promotes art therapy to improve mental health:

“As an Arts student, I do not limit myself in my own discipline. The competition involved business knowledge to have your marketing strategies. As a social innovator, it is important to be open mind and maintain a board horizon in order to have a sensitive touch of the market trend and changes. Facing competition, apart from maintaining unfair advantage and uniqueness of the company, more opportunities and a win-win situation may be able obtain via cooperation with your potential competitors.”

LIN Rui (MSc(Eng)(EEE)), cofounder of Bet Me - an app encourages users to accomplish goals with peer supports:

“Being passionate of what you are planning to do is important to whether your business will survive or not. Joining entrepreneurship competition as much and early as possible to acquire networks and opinions from rivals. Mentors will also help back you up in future.”

Julian Tsang
Student Advising Officer (Careers)
Centre of Development and Resources for Students (CEDARS), HKU
<http://cedars.hku.hk>

創新項目 Innovation

(科學論文 Research Thesis/
創新發明 Invention)

1. 生命科學 Life Sciences
2. 能源化工 Energy & Chemical Engineering
3. 資訊技術 Information Technology
4. 數理/機械與控制 Math. & Physics /
Mechanics & Control System

主辦機構 Organizer :



贊助機構 Funding Organization :



獎金贊助 Sponsors :



合辦機構 Co-organizer :



創業項目 Entrepreneurship

1. 創業計劃 Entrepreneurship Proposal
2. 社會企業 Social Enterprise
3. 初創企業 Startup

挑戰盃 Challenge Cup

全國賽香港區選拔賽

香港大學生創新及創業大賽2017

National Competition - Hong Kong Regional Final

Hong Kong University Student Innovation and Entrepreneurship Competition 2017

參賽資格 Eligibility

所有項目 For all categories

全日制文憑 | 高級文憑 | 副學士 | 學士 | 碩士研究生及博士研究生
(不包括在職研究生)

Full time diploma, higher diploma, associate's, bachelor's,
master's and doctoral degree students (On-job postgraduates
exclusive).

創業項目-初創企業 Only for Startup

在學或上述畢業未滿3年的畢業生，並已投入實際營運3個月以上

Full time diploma, higher diploma, associate's, bachelor's,
master's and doctoral degree students or graduates within 3
years listed in previous point and the enterprise has been
operating for at least 3 months.

大賽各組獎金總值逾30萬港元

All categories carry a monetary award exceed
HKD\$300,000 in total

得獎者有機會代表香港特別行政區及所屬院校參加
「挑戰盃」全國賽(上海)

Top winners will represent HKSAR and their institutes in
"Challenge Cup" National Competition(Shanghai)

大賽日程 Schedule

截止報名及收件

Registration & Submission
Deadline

25/4(Tue)

初評

Initial Judging

6/5(Sat)

總評暨公開展覽

Final Judging &
Public Exhibition

22/5(Mon)

頒獎典禮

Awards Ceremony

23/5(Tue)

協辦機構

香港數碼港管理有限公司 | 香港大學 | 香港中文大學 | 香港科技大學 | 香港理工大學 | 香港浸會大學 | 香港城市大學 | 香港公開大學 | 香港教育大學 | 嶺南大學 | 珠海學院 | 恒生管理學院 | 東華學院 | 香港職業訓練局 | 香港全人教育聯盟會 | 香港軟件行業協會 | 香港資訊科技聯會

查詢 Enquiries

香港新一代文化協會創新及創業中心
HKNGCA Innovation & Entrepreneurship Centre

電話 Tel : 2528 1993 傳真 Fax : 2516 6533

電郵 Email : challengecup@newgen.org.hk

地址 Add : 香港新界沙田科學園第3期 12W大樓2樓251室
Unit 251, 2/F, 12 W, Phase 3, Hong Kong Science Park,
Shatin, N.T., Hong Kong



網上報名

Online Registration www.hkchallengecup.com